

JOEL MCKERROW

Speaker | Writer | Performance Poet | MC

The go-to Speaker for Creativity Driven Transformation

From the **Sydney Opera House**, to Nashville's **Schermerhorn Symphony Centre**, to **The Metropolis** in Montreal, Joel McKerrrow has spent the last fifteen years, on global stages, captivating hundreds of thousands of people with his passionate performative style, highly inspiring keynotes and dynamic hosting of events.

As the **go-to speaker for Creativity Driven Transformation** (with over 250 presentations in 2024 alone), Joel champions the belief that both **CREATIVITY** and **STORY** are far too important to be confined to only those we deem as being creative. Rather, no matter the person or the industry, Joel is passionate about unleashing people's creativity and equipping them for innovation.

Joel is the incoming **VIC/TAS President for Professional Speakers Australia (PSA)**, is one of Australia's most successful performance poets (including representing Australia at the **Individual World Poetry Slam Championships**), is an author with **Penguin Random House** and is the founder/host of **The Deep Place** podcast.

Joel's extensive portfolio includes clients from **Village Roadshow** to **Hager Electric**, to the **Global Health Summit**, to the **International Transforming Education Conference**. No matter the industry he will bring creative breakthrough for your people. Joel has also shared the stage with leaders such as **Linda Woolverton** (Beauty and the Beast, The Lion King), **Krista Monson** (Cirque du Soleil Creative Director), **Seth Godin**, **Ken Black** (Nike Creative Director), **Annabel Crabb**, **Lisa Wilkinson**, and **Kate Ceberano**.

DEMO-REEL



Transformative experiences combining
a depth of wisdom, intelligence
and creative-expertise
with the story-telling
of a passionate, seasoned poet.



www.joelmckerrow.com



+61413331673



"A true creative genius...
His impact on my team was
nothing short of extraordinary."
Clark Kirby, CEO - Village Roadshow



VILLAGE ROADSHOW

"Joel is completely free, reckless
& unbound in his expression"
- Kate Cebrano -

"Joel is captivating. He stole the
'show' with an extraordinary blend
of warm generosity, deft poetry,
powerful charisma and no ego."
- Krista Monson -
- Creative Director - Cirque Du Soleil



SPEAKER TOPICS

UNLEASHING CREATIVE MOMENTUM:

Turning Inspiration into Creative Breakthrough.

What if every person on your team could, on cue, find inspiration, tap into creative flow and then turn it into powerful, game-changing, innovation? And, what if this process was not just game-changing, but also happened to be LIFE-CHANGING.

STORYWORK:

Engaging Narrative to Spark Change

Whether we like it or not, the stories that we tell become who we are – both as individuals and as organisations. If you are going to succeed then, you must learn how to tell the right stories, at the right time, in the right way.

LEADING FROM THE INSIDE:

How Creativity Fuels Wellbeing

A keynote that will not only explore how creativity can serve as an antidote for any leader striving for long-term resilience and a deeper sense of meaningful work; but will also awaken each persons unique creative-self, no matter how dormant it has been.

AN ANALOGUE POET IN AN AI WORLD:

Creativity, Connection and Learning
How to Listen

A roadmap to harnessing creativity that isn't just reactive but transformative, ensuring that we don't lose the soul of the creative-process in our desire for efficiency.

“Joel is a great presenter and tailors his approach to the industry and the participants...He took the time to understand our audience and work with us to craft an engaging session.”

**- Jo Child – National Education Manager –
- Meeting & Events Association -**

EVENT HOSTING

Known for his energetic, engaging and inspiring stage presence, Joel brings a unique blend of humour, warmth, and professionalism to every event he hosts. He knows how to read a room and how to lead an audience to where it needs to go.

Joel doesn't just entertain the audience, he works in direct collaboration with event organisers to bring about the smoothest possible experience for all delegates.

Whether guiding a conference, a festival, a retreat or a corporate gathering, Joel's ability to weave storytelling with event management makes him a sought-after MC who keeps audiences inspired and engaged from start to finish.

EVENT ADD-ON'S

CONFERENCE PERFORMANCE POET: Unique performance poetry that is either specifically commissioned to the theme of your event (great for an opener), or Joel's own inspiring pieces performed throughout. Joel's poetry will, no doubt, take your event to the next creative-level and leave your people profoundly moved.

CHECK IT OUT



POETIC EVENT SCRIBE: Watch in awe as Joel crafts, in real-time, poetry from the keynote speeches and special moments within your event. Performing it back to the audience as a poetic summary at the end of the session or as a conference-closer.

CHECK IT OUT



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